



MSMA National Awards at MAILCOM, Atlantic City 2014

During the Atlantic City MAILCOM Conference MSMA presents three National Awards: Chapter of the Year, Distinguished Service and Manager of the Year. This "Special Edition" of PostScript presents the finalists for this year's awards. Winning recipients will be announced during the Wednesday Keynote Luncheon in Atlantic City

MSMA Chapter of the Year Finalists

Chapter of the Year award acknowledges outstanding efforts and achievements of the Chapter's members and officers. The 2014 finalists are:

Minnesota

The Minnesota Chapter celebrated its 20th anniversary in 2013 with a boat cruise on Lake Minnetonka with special guest Barbara Fahy and teamed up with the Twin Cities PCC, MN Mailers Assoc, Print Industry and MDMA for an unprecedented joint event. The Minnesota Chapter consistently support members with education, networking, webinars and certification. Chapter President is Jennifer Baglio.

Chicago

Since its inception in 1996, the Chicago Chapter has been one of the most consistent and stable MSMA Chapter celebrating its 16th anniversary in 2013. They provide membership with networking and educational programs and in 2013 presented many educational programs on a variety of topics with an average attendance of 28 members. They also collaborated with one of the local PCC's to sponsor their local annual golf event. Chapter President is Trevor Ward, CMDSS, MDC

Metro NY/NJ

In 2013 the New Jersey and New York Chapters merged into the Metro NY/NJ MSMA Chapter. The Chapter website and newsletter were redesigned to update members on industry and association news in both locations. Three events were held during 2013 that were educational, informative and entertaining. Chapter President is Jim Mullan, CMDSM, MDC.



Metro NJ-NY Chapter Meeting with updates and discussion "Professional Development, Get What You Want." Unilever donated a basket of goodies. Pictured here is winner, Greg Donofrio, Chapter President Jim Mullan and William Whitteaker of Unilever.

Kansas City

The Kansas City Chapter had a broad agenda in 2013 for their programs/activities - ranging from an educational meeting titled "How to Handle Industry Changes" to celebrating their 20th Anniversary in August with Lance Humphries and Barbara Fahy as special guests. In September they added the Breakfast Club Vendor Program. Chapter President is Alison Hall, CMDSM

Congratulations to all of our nominees!

Distinguished Service Award Finalists

The Distinguished Service Award recognizes an individual who illustrates leadership, dedication, encouraging others to share their experience and knowledge. Here are the 2014 Finalists:

Trevor Ward, CMDSS, MDC

Trevor is currently employed by Pitney Bowes where he holds the position of North American Program Specialist. His primary responsibilities involves training sales executives across the US and Canada. He has been a member of the MSMA Chicago Chapter in 2002 and served as Chapter president from 2009 - 2013. In 2009, he joined the MSMA National Board as a Regional Director, and



recently served as Vice President Chapter Operations.

Marlene O'Hare, CMDSM, MDC

Marlene is the Office Services Supervisor for Linde North America in Murray Hill, NJ. She has been a consistent contributor and leader within the NJ Chapter, before and now after the merger with the NY Chapter. She recently served as the NJ Chapter President, and believes in education, networking and giving back. She is a frequent speaker at the MAILCOM Conferences.



Christopher Parnell, CMDSM, CMDSS

Chris is the Competitive Sales Specialist for

Pitney Bowes in Golden Valley, MN. An active member of the MSMA Minnesota Chapter since 2000, he currently serves as VP Programs and Education. He has earned a reputation in the local mailing community as a respected, dedicated, dependable and valuable asset to the MN Board.

Kathy Lundy, CMDSM

Kathy is the Postal Affairs Analyst for United Health Care in Minnetonka, MN. A dedicated member of the Minnesota MSMA Chapter since 1996, Kathy currently serves as VP of Website Development. Her dedication to the mailing industry, both locally and nationally, is unparalleled. She is a firm believer in education and networking. Kathy earned her CMDSM in 2005

Manager of the Year Finalists

The recipient of this Award is recognized by peers for professional accomplishments within their company and chapter.

Here are the 2014 finalists:

Shawn Martin, CMDSM, MDC

Sean is the Service Delivery Manager for Novitex Enterprise Solutions in Cleveland Ohio and manages mail operations for Cleveland Clinic which has more than 40,000 employees. He is a highly-valued managed services professional with a proven track record of success and more than 13 years of experiencing in delivering best-in-class services to organizations in the healthcare and legal industries. He obtained his MBA in 2012 while working full time, and also earning his CMDSM Certification.



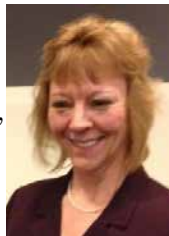
Cesar Davilla, MDC

Cesar is the Mail Services Supervisor at Munich Reinsurance America, Inc in Princeton, NJ. His recent contribution to the company is transitioning of Munich's Mail Services to a Digital Mail Service, which has taken place over the last 2 years. He has been a member of MSMA for over 10 years, and is certified MDC. Cesar encourages and assists all his staff members to earn certifications and stay up to date with changes in Mail Services.



Bridgette Mauro

Bridgette is the Supervisor of Hospitality/Office Services for Johnson & Johnson in New Brunswick, NJ She provides leadership and guidance for the New Brunswick & Piscataway Campus. She still finds time to give back to her community and co-chairs the Johnson & Johnson Employee



Gift Fund, and is also on the Veteran's Leadership Council

Jeff Jordan

Jeff is the Senior Consultant for the Berkshire Company in Southborough, MA. He has over 30 years experience in print, mail and vendor management, and has a proven track record of developing employees and peers by providing opportunity and mentorship. Jeff is a founding member of the MSMA Minnesota Chapter and served many years in various roles.

Shawn Lang, CMDSM, MDC

Shawn is the Manager Postal Relations for DST Mailing Services in Kansas City, MO. She has significantly impacted the bottom line as DSTO this past year and the company realized an approximate \$850K profit. Shawn is a "people person" and has excellent written and oral communication, and is well respected by her peers. She is a member of the Kansas City MSMA Chapter and has earned both her CMDSM and MDC certifications

MAILCOM Conference - Atlantic City 2014

CMDSM/SS Exams

The CMDSM/SS Exams will be administered on Monday, February 10th from 9 a.m. - 1 p.m. In order to sit for the exams you must complete the application and be approved prior to the exam. For more information on the CMDSM/SS certification visit the MSMA National website: www.msmanational.org

MSMA BOOTH

Stop by the MSMA Booth (Number 317) in the MAILCOM Exhibit Hall to speak with MSMA National and Chapter Board Members and find out "What's New with MSMA" and check our membership discounts.

MAILCOM/MSMA Hospitality Party

The theme for this year's MAILCOM/MSMA Hospitality Party is "MSMA Mardi Gras". It will be held at the Top of the Trop from 8 p.m. - 10 p.m. on Wednesday, February 12th. Join our own special edition of the Mardi Gras parade that will include giveaways and the Mardi Gras King. Music will be provided by Atlantic City popular DJ - Paul Geiger, and light snacks will be provided. Put on your casual attire and dancing shoes, and get ready to celebrate Mardi Gras, and Spring!! Look forward to seeing you all there!



CERTIFICATIONS

Mailpiece Design Consultant (MDC)

MAILCOM and Mail Systems Management Association (MSMA) have teamed up to provide an amazing opportunity while you attend MAILCOM 2014 Conference this April in Atlantic City. The MDC Certification focuses on classes of mail, mailpiece design, preparation/requirements, extra services, and commercial mail. It is a great opportunity to add a new certification to your resume. Increasing your knowledge and value!

The MDC Preparatory Session & Exam will be held on Monday, February 10th from 9 a.m. - 1 pm. Following the review session,

you'll have the opportunity to immediately take the open-book exam! The fee for this event is \$50 for MSMA members and \$70 for non-MSMA members and includes the review session, refreshments and the exam.

To earn your MDC credentials sign-up now at [HYPERLINK "http://www.msmanational.org/certifications.html"](http://www.msmanational.org/certifications.html) <http://www.msmanational.org/certifications.html>

For additional program details and a copy of the Study Guide, visit: [HYPERLINK "http://www.msmanational.org/"](http://www.msmanational.org/) www.msmanational.org/



PostScript

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